

## EAGA STRATEGIC PLAN 2017-21

STRATEGIC DIRECTION	OBJECTIVES Sets out what EAGA wants to achieve over the period	ACTIONS Defines how EAGA will deliver each objective. Actions are articulated to provide sufficient flexibility for EAGA to be opportunistic and adaptable over the period	EVALUATION Sets out the broad parameters against how success will be measured
<b>Action and projects</b>	<b>Leverage the network of EAGA to ensure the implementation of innovative climate change mitigation and adaptation projects</b>	<ul style="list-style-type: none"> <li>• Identify and implement initiatives within the EAGA region that assists the community to reduce greenhouse gas emissions</li> <li>• Identify and implement emission reduction initiatives across Council operations</li> <li>• Implement actions within the EAGA Climate Change Adaptation Roadmap</li> </ul>	<ul style="list-style-type: none"> <li>• Impact and outcomes of the EAGA's projects or initiatives</li> <li>• Reduction in greenhouse gas emissions and financial savings attributable to initiatives</li> <li>• Outcomes from engagement with EAGA's stakeholders</li> </ul>
<b>Collaboration and capacity building</b>	<b>Build the capacity of EAGA's members and stakeholders through collaboration, partnerships and effectively sharing information</b>	<ul style="list-style-type: none"> <li>• Raise the profile of EAGA within member Councils through proactive engagement</li> <li>• Identify and implement opportunities to build capacity of EAGA's members and stakeholders to support project delivery</li> <li>• Implement information sharing initiatives to support effective stakeholder engagement and collaboration</li> <li>• Leverage the network of Greenhouse Alliances for information sharing and collaborative opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• Participation of staff and Councillors from across EAGA's membership in EAGA's meetings, events and projects</li> <li>• Impact and outcomes from information sharing and capacity building initiatives</li> <li>• Impact and outcomes from cross Alliance forums and initiatives</li> </ul>
<b>Advocacy</b>	<b>Utilise EAGA's scale, reputation and member's commitment to influence climate policy, funding and programs within local, state and federal governments</b>	<ul style="list-style-type: none"> <li>• Proactively advocate to governments and other stakeholders</li> <li>• Establish partnerships and work collaboratively across other Greenhouse Alliances to support advocacy activities</li> <li>• Promote advocacy activities through networks and web channels</li> </ul>	<ul style="list-style-type: none"> <li>• Policy, regulatory or program changes attributable to advocacy activities</li> <li>• Progress against annual advocacy plan</li> </ul>
<b>Governance</b>	<b>Develop partnerships to secure resources for projects whilst maintaining strong governance structures and an engaged membership</b>	<ul style="list-style-type: none"> <li>• Secure funding sources to support project implementation and management</li> <li>• Develop and maintain a clear governance and processes that support accountability, responsible and timely decision making</li> <li>• Deliver transparent and timely reports to members on outcomes</li> </ul>	<ul style="list-style-type: none"> <li>• Four year MOU signed by the EAGA members</li> <li>• Annual report (public via EAGA website)</li> <li>• Annual financial report (internal)</li> </ul>