

EAGA STRATEGIC PLAN 2013-16



STRATEGIC DIRECTION	OBJECTIVES (Sets out what EAGA wants to achieve over the period of the Plan 2013-16)	ACTIONS (Defines how EAGA will deliver each objective. Actions are articulated to provide sufficient flexibility for EAGA to be opportunistic and adaptable over the period of the Plan)	EVALUATION (Sets out the broad parameters against how success will be measured)
Action and projects	1. Leverage the network of EAGA to implement climate change mitigation and adaptation projects	<ul style="list-style-type: none"> Identify and implement initiatives within the EAGA region that assists the community to reduce greenhouse gas emissions Identify and implement emission reduction initiatives across Council operations Scope and develop data and information systems to support benchmarking, opportunity identification and monitoring progress (across Council and community) Undertake regional adaptation planning 	<ul style="list-style-type: none"> Number and outcomes of the EAGA's projects or initiatives Reduction in greenhouse gas emissions and financial savings attributable to projects and initiatives Outcomes from engagement with EAGA's communities
Collaboration and capacity building	2. Build the capacity of EAGA's members and stakeholders through collaboration, partnerships and effectively sharing information	<ul style="list-style-type: none"> Raise the profile of EAGA within member Councils through proactive engagement Identify and implement opportunities to build capacity of EAGA's members and stakeholders to support project delivery Implement information sharing initiatives to support effective stakeholder engagement and collaboration Utilise the network of regional Alliances for information sharing and collaborative opportunities 	<ul style="list-style-type: none"> Participation of staff and Councillors from across EAGA's membership in EAGA's meetings, events and projects Outcomes from information sharing initiatives Number and outcomes from cross Alliance forums Number and outcomes from capacity building initiatives
Advocacy	3. Utilise EAGA's scale, reputation and member's commitment to advocate for initiatives that promote environmental sustainability and low carbon communities at state and federal government levels	<ul style="list-style-type: none"> Proactively advocate to governments and other stakeholders Establish partnerships and engage with the community to support advocacy activities Promote advocacy activities through media and web channels 	<ul style="list-style-type: none"> Policy or regulatory changes attributable to advocacy activities Progress against annual advocacy plan Media coverage of advocacy activities
Governance	4. Develop partnerships to secure resources for projects whilst maintaining strong governance structures and an engaged membership	<ul style="list-style-type: none"> Secure funding sources to support project implementation and management Develop and maintain a clear governance and operational framework that supports accountability and responsible and timely decision making Deliver transparent and timely reports to members on outcomes 	<ul style="list-style-type: none"> Four year MoU signed by the EAGA members (valid until 2015/16 financial year) Annual report (public via EAGA website) Annual financial report (internal)